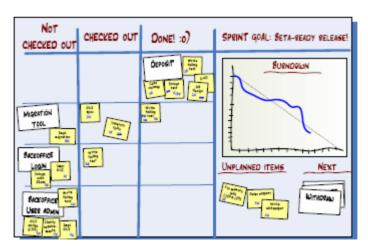


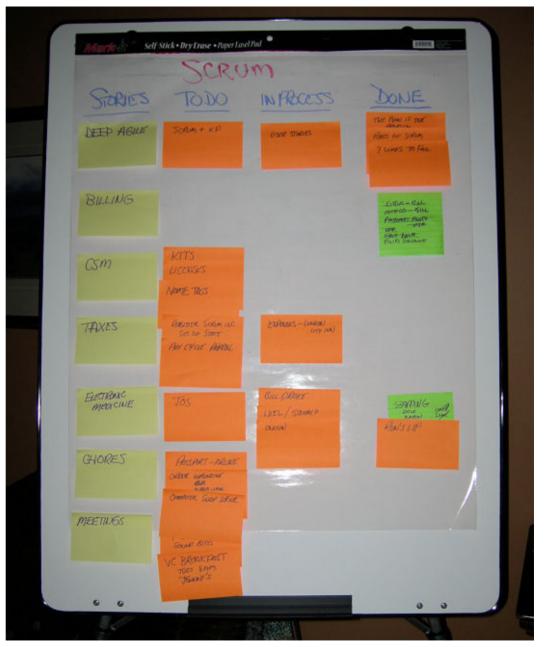
For those of you doing Scrum

- You know who the product owner is
- There is a product backlog prioritized by business value
- The product backlog is has estimates created by the team
- The team generates burndown charts and knows their velocity
- There are no project managers (or anyone else) disrupting the work of the team



Kniberg, Henrik. Scrum and XP from the Trenches: How We Do Scrum. Version 2.1, Crisp, 5 Apr 2007.

Scrum of One



Scrum starts with Product Owner

- One person;
- Sets development schedule by prioritizing backlog;
- Can be influenced by committees, management, customers, sales people, but is the only person that prioritizes;
- Responsible for ensuring that the most important business value is developed first;
- This mechanism ensures that only one set of requirements drives development; and
- Eliminates confusion of multiple bosses, different opinions, and interference.

Product Backlog

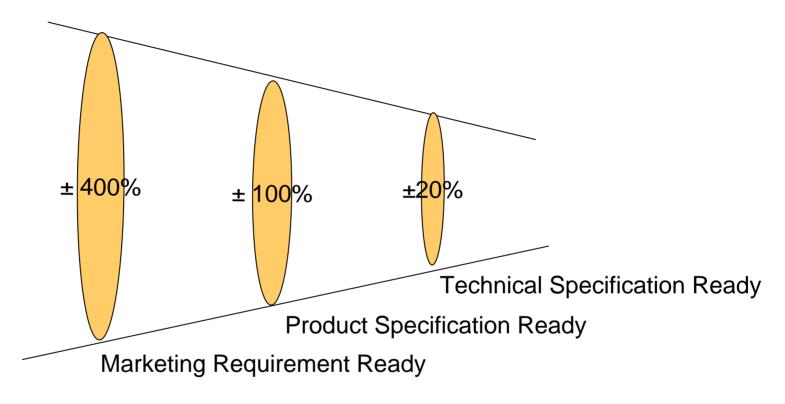
- List of functionality, technology, issues
- Issues are placeholders that are later defined as work
- Emergent, prioritized, estimated
- More detail on higher priority backlog
- One list for multiple teams
- Product Owner responsible for priority
- Anyone can contribute
- Maintained and posted visibly
- Derived from Business Plan or Vision Statement, which sometimes have to be created with customer

Product Backlog

- Attributes:
 - Cost (ITD's), Tests, Value (\$, H/M/L, x/1000)
- Relationships:
 - Sprint, Feature, Specification, Task
- Average Size: Varies across time but seems to average:
 - 15 ITD's for top 20%
 - 20 ITD's for next 20%
 - 30+ ITD's for last 60%
- Average size of individual item half of Sprint length in days
- 80% of the value comes from 20% of the functionality
- 60% of the functionality delivered in successful projects is rarely or never used.

Product Owner Responsibility:

Manage the Cone of Uncertainty



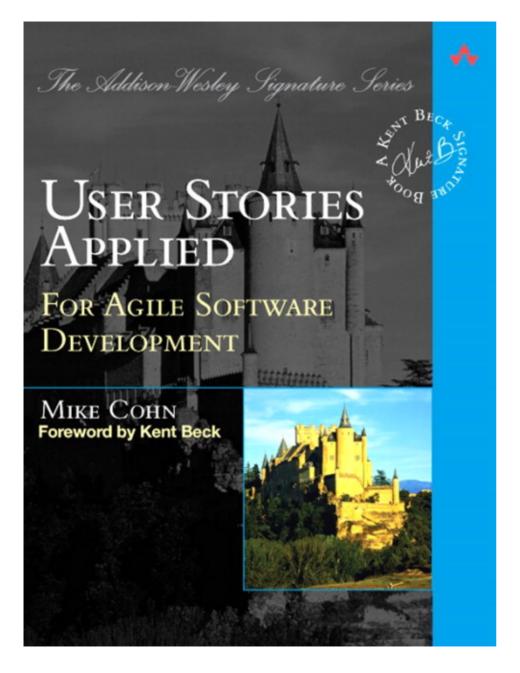
Any communication that does not recognize and communicate where a task is in the cone of uncertainty creates confusion and illusion.

Product Owner Sprint Responsibilities

- Prepare the Product Backlog for Sprint Planning
- Sprint Planning
 - Present the Prioritized Product Backlog
 - Clarify business value
 - Work with team to load Product Backlog into Sprint
 - Help team with commitment to deliver
- Sprint support the team during a Sprint
- Sprint Review
 - Assess whether Product Backlog is DONE
 - Work with team to define next Sprint goal
 - Reprioritize the Product Backlog

Product Owner - Prepare for Sprint Planning

- Clarify and prioritize market requirements by business value
- Break high level requirements into chunks that are estimable and testable
- Have development team estimate chunks using planning poker and determine how much of the Product Backlog can go into the next Sprint
- Determine the right amount of estimated Product Backlog for the next Sprint Planning meeting
- Update the Product Roadmap



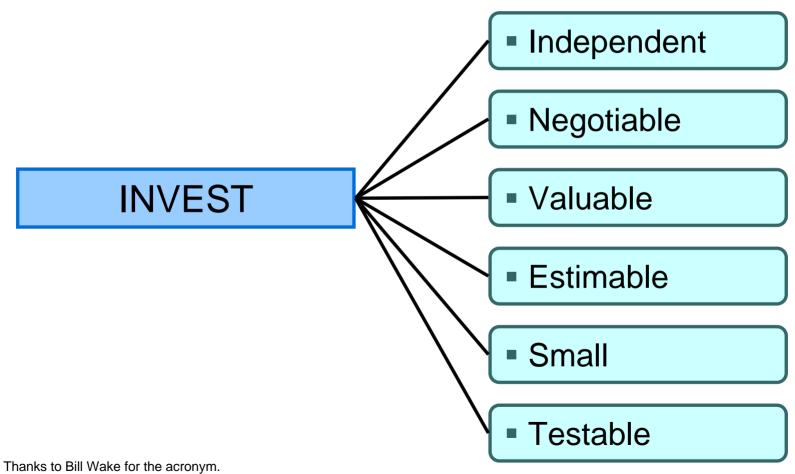
1. Template
"As a <type of user>, I
want to <feature> so
that <benefit>."

2. Tests

3. Conversation

User story slides are courtesy of Mike Cohn, 2005

INVEST in your backlog



Thanks to Bill Wake for the acronym. See www.xp123.com.

Independent

- Avoid introducing dependencies
 - Leads to difficulty prioritizing and planning

A company can pay for a job posting with a

Visa card. A company can pay for a job posting with an Amex card.

A company pay for a job posting with an Amex card.

MasterCard.

- The first of these stories will take 3 days to develop
 - It doesn't matter which is first
- The others will take 1 day

Making stories independent

Combine the stories

A customer can pay with a credit card.

Split across a different dimension

- A customer can pay with one type of credit card.
- A customer can pay with two other types of credit cards.

Write two estimates and move on

3 days if first; 1 otherwise

Negotiable

- Stories are not
 - Written contracts
 - Requirements the software must fulfill
- Do not need to include all details
- Too many details give the impressions of
 - false precision or completeness
 - that there's no need to talk further
- Need some flexibility so that we can adjust how much of the story gets implemented
 - If the card is contract then it needs to be estimated like a contract

Is this story negotiable?

A company can pay for a job posting with a credit card.

Note: Accept Visa, MasterCard, and American Express. Consider Discover. On purchases over \$100, ask for card ID number from back of card. The system can tell what type of card it is from the first two digits of the card number. The system can store a card number for future use. Collect the expiration month and date of the card.

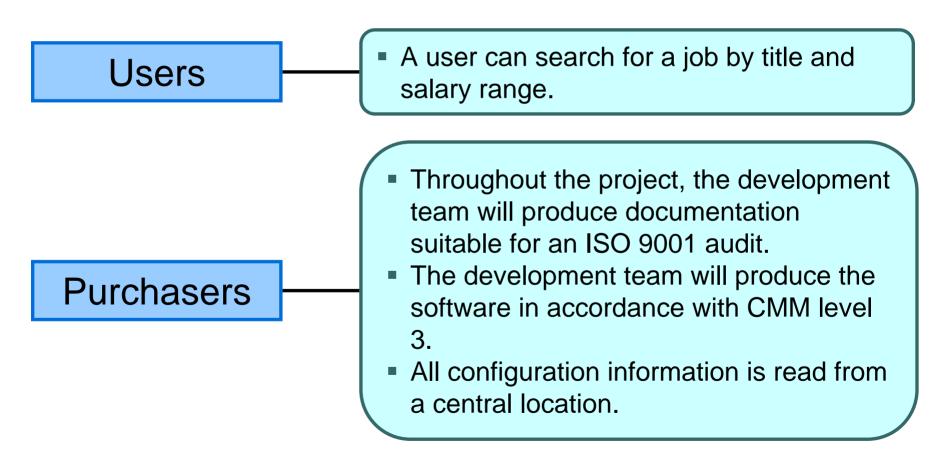
How about this one?

A company can pay for a job posting with a credit card.

Note: Will we accept Discover cards? Note for UI: Don't have a field for card type (it can be derived from first two digits on the card).

Valuable

Stories must be valuable to either:



Stories valued by developers

Should be rewritten to show the benefit

Up to 50 users should All connections to the be able to use the database are through application with a fivea connection pool. user database license. All error handling and All errors are logging is done presented to the user through a set of and logged in a common classes. consistent manner.

Embed the user in the backlog item

- Many projects mistakenly assume there's only one user:
 - "The user"
- Write all stories from one user's perspective
- Assume all users have the same goals
- Leads to missing features

"As a <type of user>, I want to <feature> so that <benefit>."

Travel Site—Who's the user?

Mary

Frequent flier who never knows where she'll be

<u>Jim</u>

Frequent flier who flies every week but always to the same place

Laura

Wants to schedule her family's annual vacation

Howard

Mary's assistant; books her reservations

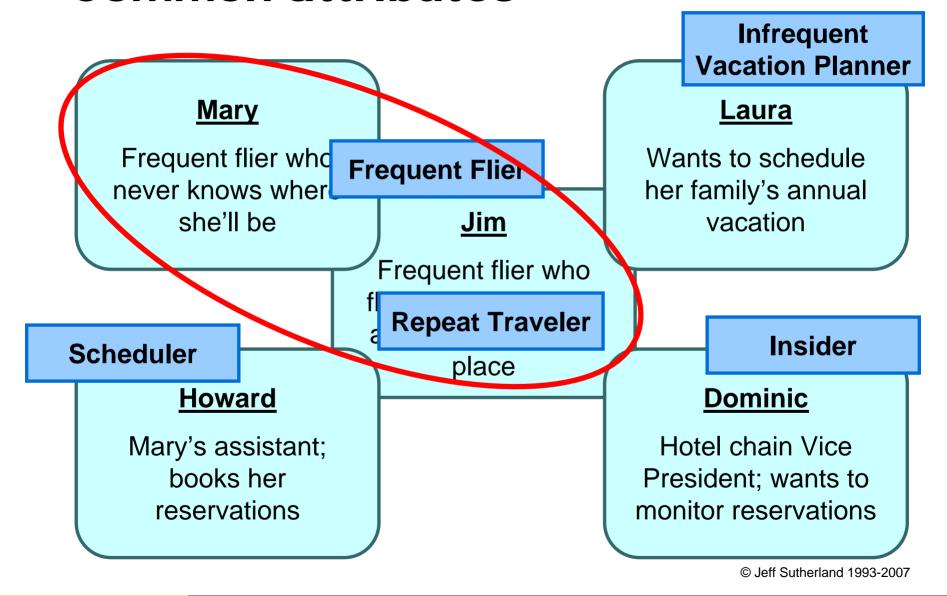
Dominic

Hotel chain Vice President; wants to monitor reservations

User roles

- Broaden the scope from looking at one user
- Allows users to vary by
 - What they use the software for
 - How they use the software
 - Background
 - Familiarity with the software / computers
- Used extensively in usage-centered design
- Definition
 - A user role is a collection of defining attributes that characterize a population of users and their intended interactions with the system.

Common attributes



Estimable

- Because stories are used in planning
- A story may not be estimatable if:

Developers lack domain knowledge

 New users are given a diabetic screening.

Developers lack technical knowledge

 A user can select to see all text on the site in a larger font.

The story is too big

A user can find a job.

Small

- Large stories (epics) are
 - hard to estimate
 - hard to plan
 - They don't fit well into single sprints
- Compound story
 - An epic that comprises multiple shorter stories
- Complex story
 - A story that is inherently large and cannot easily be disaggregated into constituent stories

Compound stories

Often hide a great number of assumptions

A user can post her resume.

- A resume includes separate sections for education, prior jobs, salary history, publications, etc.
- Users can mark resumes as inactive
- Users can have multiple resumes
- Users can edit resumes
- Users can delete resumes

Splitting a compound story

Split along operational boundaries (CRUD)

- A user can create resumes, which include education, prior jobs, salary history, publications, presentations, community service, and an objective.
- A user can edit a resume.
- A user can delete a resume.
- A user can have multiple resumes.
- A user can activate and inactivate resumes.

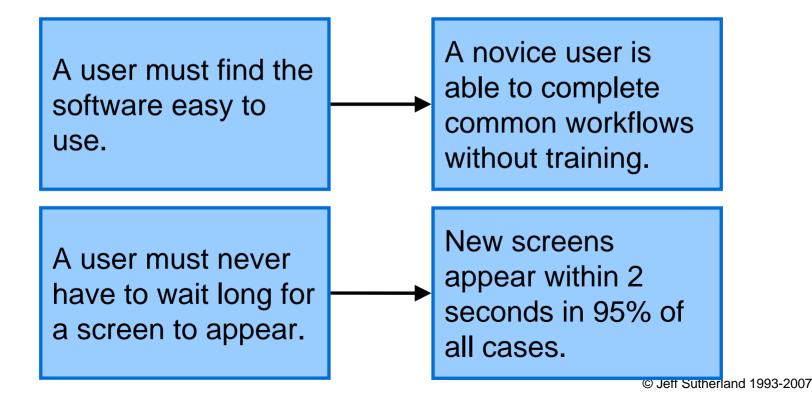
Splitting a compound story, cont.

Split along data boundaries

- A user can add and edit educational information on a resume.
- A user can add and edit prior jobs on a resume.
- A user can add and edit salary history on a resume.
- A user can delete a resume.
- A user can have multiple resumes.
- A user can activate and inactivate resumes.

Testable

- Tests demonstrate that a story meets the product owner's expectations
- Strive for 90+% automation



Stocking the backlog



1) Write user stories that will be the initial product backlog for your online dating site.

Tip: Try this template

"As a <role>, I want to <action> so that

<benefit>."

Product Owner Gets Product Backlog Ready

- Vision
- Roadmap
- Product Backlog
- Prioritize
- Estimate
- Size for Sprints
- Agile Specification
- Product Backlog "ready"

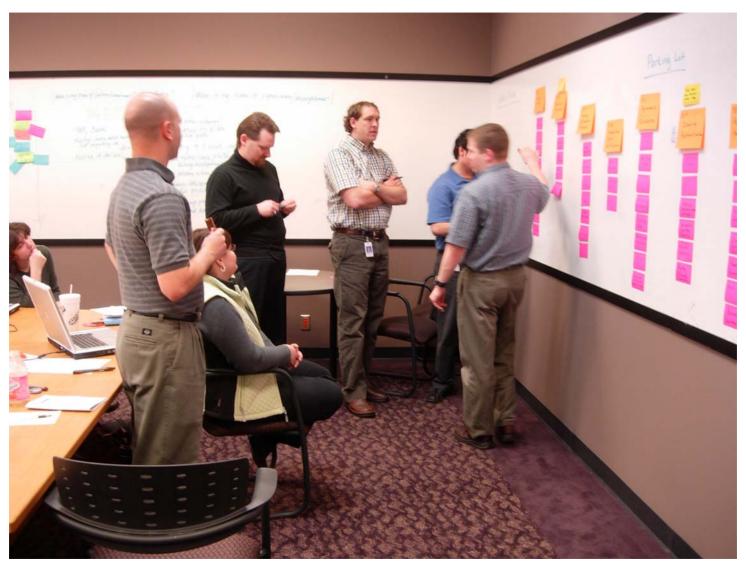
Product Owner Presents Highest Priority Features



ScrumMaster and Product Owner at Work



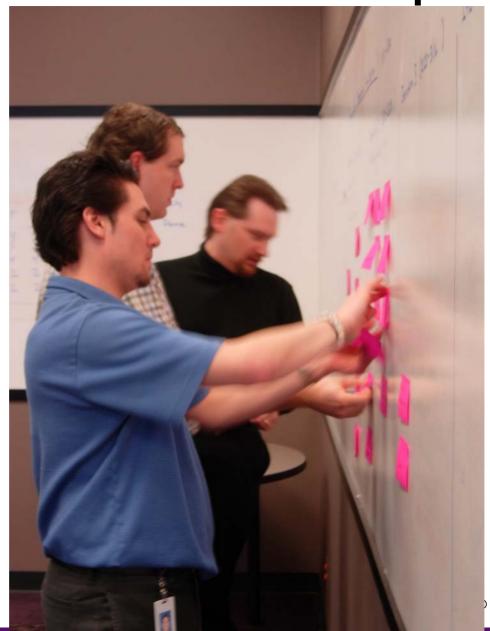
Team Breaks Features into Smaller "Stories"



Delivery Team Gives Story Estimates



Team Moves Stories Across Sprints



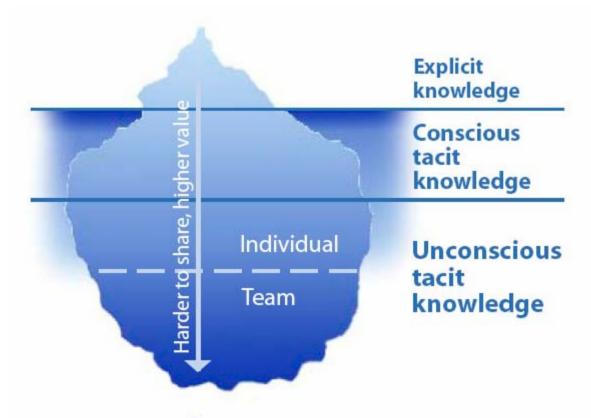
Jeff Sutherland 1993-2007

Team Executes



What makes Scrum work

Self-organization

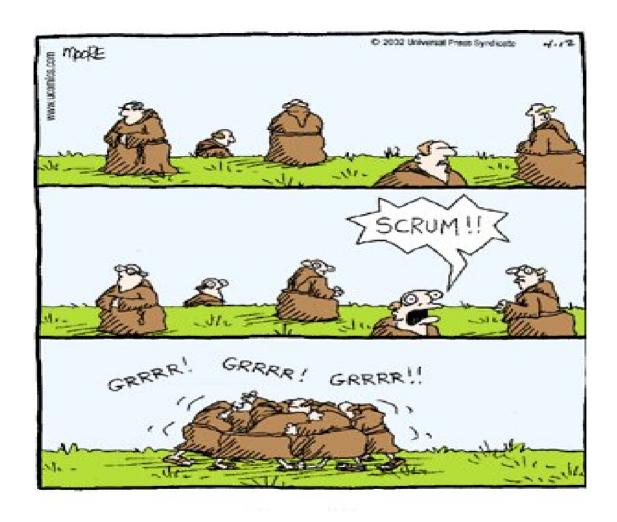


The knowledge iceberg

Source: Bartholomew, David. Sharing Knowledge. David Bartholomew Associates, 2005.

Japanese view: Self-organization is the process of creating explicit knowledge from tacit knowledge!

Takeuchi, H. and I. Nonaka, Hitotsubashi on Knowledge Management. 2004, Singapore: John Wiley & Sons (Asia).



Questions?

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